



Bike commuting is easier than you think!

With over 400km of dedicated bicycle routes in the City of Vancouver alone, commuting in the Lower Mainland by bike is becoming safer and easier every year. The introduction of **Urban** or **City Asphalt** designed bicycles and innovations in summer and winter cycling clothing have pretty much guaranteed a far more comfortable cycling experience for riders of all ages.

At **Dizzy Cycles** we sell all kinds of gear to get you out of your car, off of the bus, and into a world of fresh air and exercise. We have clients of all ages who commute on their bicycles year-round!

One of the most often cited reasons for not commuting is that having a young family makes it difficult to get around town. We have several solutions for that. We sell **Chariot Carriers** for toting your children, groceries and, yes, there is even a model called the "Croozer" to carry your dog. If you prefer your child to help pedal up the hills, we have the attachable **Adam's Trail-A-Bike**. We also have an excellent selection of children's bikes from **Specialized**, **Haro** and **Kona**, in sizes that will fit kids from age 2 and up.

Is your current bike uncomfortable because of drop bars and skinny tires, or too heavy and slow on the city streets? Well come and check out our bikes from **Specialized** and **Kona** which are designed specifically for the urban environment. They are fashioned on the classic European style bikes, with modern, light weight features.

Many have dependable disc brakes for consistent stopping in all weather conditions, suspension forks to make your ride more comfortable, and gearing that will ease that climb up Burnaby Mountain, over the steepest parts of the bridges, or up the hill to UBC.

We also have fenders, rear racks and water-proof pannier bags for your clothes, books and laptops. We have lights to make you visible at night—to light up the road and make you a legal vehicle on the road.

Our infamous "Vancouver Liquid Sunshine" is no longer a valid excuse for not riding your bike and "rain gear" no longer means a heavy, hot jacket. We sell rain gear from **Gore**, **Sugoi**, **Craft** and **Axiom** that will keep you dry, warm and comfortable all year-round.

So reconsider commuting in Vancouver by bicycle, if not year-round, for a few months a year, or a few days a week. Chances are you'll lose a few pounds, save a few \$\$\$ on gas, and rediscover the joy of riding your bicycle.

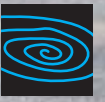
Stop by today. We're at 1856 West 4th Avenue, just west of Burrard.

www.dizzycycles.com



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